

### Blue Ridge Parkway Video Rubric

	4	3	2	1
<b>Information</b>	All information in the video is accurate and relevant.	Most information in the video is accurate and relevant.	Some information in the video is accurate and relevant.	The video contains no accurate or relevant information.
<b>Focus</b>	All information in the video is appropriate to the topic and supports the goal of informing people about the Parkway and persuading them to go there.	Most information in the video is appropriate to the topic and supports the goal of informing people about the Parkway and persuading them to go there.	Some information in the video is appropriate to the topic and supports the goal of informing people about the Parkway and persuading them to go there. The video also includes some distracting or irrelevant information and/or does not meet the goal of the project.	The video contains no or minimal information about the Parkway and persuading them to go there. The video does not have a clear focus.
<b>Creative content</b>	All resources used in the video (images, music, video footage, etc.) are used fairly and appropriately and sources are cited in the credits.	Most resources used in the video (images, music, video footage, etc.) are used fairly and appropriately and sources are cited in the credits.	Only some of the resources used in the video (images, music, video footage, etc.) are used fairly and appropriately and/or there are some issues with citing sources.	Resources used in the video (images, music, video footage, etc.) are not used fairly or appropriately and/or sources are not cited in the credits.
<b>Collaboration</b>	All members of the group contributed to planning and creating the video.	There were minimal issues between the students when planning and creating the video.	There were some issues between the students that interfered with planning and creating the video.	Collaboration among students in the group was poor, distracting them from completing the project in an appropriate manner.